

Progress on...

AXIS DIRECT

www.axisdirect.in

For NRIs
only

Get the most out of your investments!



Invest using our Direct Saver Plans for NRIs

- ✓ **Zero** account opening charges
- ✓ **Rs. 30,000,000** Complimentary Delivery Turnover*
- ✓ Special Brokerage Rates for **10 years**

At AxisDirect, online investing isn't the only thing we have simplified. We understand that different investment needs call for different pricing schemes.

Presenting, the AxisDirect Direct Saver Plans - a never before offer which gives you the choice of choosing from a range of investment plans at attractive brokerage rates.

Features of the plans

Reduced Brokerage Charges

The prime benefit of the Direct Saver Plans is that you save upto 47% in brokerage charges. It gets even better, you can avail this benefit for the next 10 years.

Complimentary Delivery Turnover¹⁾

As a value-add the Direct Saver Plans enable you to transact a particular amount without paying any charges*. Example: If you choose the DSP 125555 Plan, you can invest upto Rs. 30,000,000 in Equity Cash Segment without paying any brokerage, post which the applicable brokerage rate will be levied.

¹⁾Applicable for NRE PIS trading account or any trading account selected by the customer.

*Minimum brokerage of 1 Paise per share will be charged on all trades till CDT.

Zero Account Opening Charges

The Direct Saver Plans come with Zero account opening charges against the standard account opening charge of Rs. 2500.

Direct Saver Plans					
	Card Rate	NNN 25555	NNN 55555	NNN 75555	NNN 125555
Account Opening Charge	Rs. 2500	NIL	NIL	NIL	NIL
Complimentary Delivery Turnover (CDT) (applicable for trading a/c selected by customer)	-	Rs. 4,000,000	Rs. 10,000,000	Rs. 15,000,000	Rs. 30,000,000
CDT Validity Period	-	1 year	1 year	1 year	1 year
Brokerage Rates applicable for all Accounts ^{**} & Post Utilization of CDT					
Delivery (Each Leg)	0.75%	0.65%	0.55%	0.50%	0.40%
Future (Each Leg)	0.050%	0.050%	0.050%	0.050%	0.050%
Options (Per Lot)	Rs. 100	Rs. 100	Rs. 100	Rs. 100	Rs. 100
Brokerage Rate Validity Period	-	10 years	10 years	10 years	10 years
Value Added Services					
Independent Research Pack- Recognia, The Screener & Reuters	Rs. 1200 p.a	Free for 1 year	Free for 1 year	Free for 1 year	Free for 1 year
Swift Trade Terminal	Rs. 1000 p.a	Free for 1 year	Free for 1 year	Free for 1 year	Free for 1 year
Charges					
Subscription Fee	-	Rs. 25,555	Rs. 55,555	Rs. 75,555	Rs. 125,555
Total Charges including Service Tax (12.36%)	-	Rs. 28,714	Rs. 62,422	Rs. 84,894	Rs. 141,074

^{**}NRO PIS, NRO NON-PIS and NRE NON-PIS Accounts

Benefits of the AxisDirect Investment Account

Integrated for ease of transacting

Your Demat and Saving accounts with Axis Bank and Trading account with Axis Securities Limited (ASL) are integrated, making the movement of funds and investments completely hassle-free.

Range of investments to suit your needs

You can choose to invest in a range of investment options such as Equities, Derivatives, IPOs, Mutual Funds, Exchange-Traded Funds (ETF), Non-Convertible Debentures (NCD) and Bonds, as per your investment needs.

Paperless investing

This account allows you to make all your investments completely online without the hassle of filling in forms or writing cheques.*

Option to Trade-on-Phone

Other than investing online, AxisDirect also provides you the convenience of investing by making a phone call on our Trade-on-Phone number: +91-22-42570809.

Expert advice

Get institutional-quality, in-house research as well as access to global research providers including Reuters, theScreener and Recognia, all in a single place.

Portfolio Tracker

An integrated portfolio tracker that helps you track all your investments in one place – at AxisDirect.in.

Powerful Tools

- Screen and compare stocks based on multiple parameters
- Set SMS/Email Alerts to track movements in your portfolio
- Analyse stocks based on technical parameters through our user-friendly Technical Charting tool

Financial Education Centre

Read articles, attend live webinars, study tutorials and watch videos – upgrade your financial know-how through our 24x7 online platform. Learn to make smart investment decisions on your own and benefit from them.